

Every board has an AI list. We show them...

THE LINE.

FRONTIER IMPACT STUDIO

Every board picks its AI investments by assessing value and feasibility, then piloting the winners. **What stalls the programme is neither.** It is how much of the organisation has to change for each case to actually ship, and no list measures that. The Studio does.

WRAPPED IN THE FRONTIER LINE METHOD

ORG LOAD, NOT IDEA COUNT

 Documents and files

 Systems picture

 Leadership voices

 Industry frontier and ontology

Builder™

Our engine: reads and weighs everything you give us before the session begins.

Frontier Impact Studio

A two-day design-thinking workshop, leadership in the session, every case scored and read

Decider™ | Scores every case live.

The Dream Book

The decision, its evidence, and the working behind every placement.

Frontier Roadmap

What to deliver now, and the one change each blocked case needs first.

Three lenses, one portfolio and where they disagree is the finding.



When it matters

Run the business, grow it, or change it. The horizon each case belongs to.



What kind of experience impact

For customers: table stakes, better performance, or a differentiator they would switch for. For the people who do the work: what it removes, toil, judgement, or the apprenticeship juniors learn by.



Whether you can carry it

How far each case sits above the line your organisation actually runs at today.

Three establish models, read independently and never blended. A case the board loves on value can be a case the organisation cannot yet run, and only reading all three shows it. That third lens, organisational load, is the one every scored list leaves out.

What you leave with



Your line, drawn from your own evidence

Every ambition placed by the change it demands, each placement challengeable and recomputed live in the session.



The Frontier Roadmap

The cases you can deliver now, in the order that pays for the rest, and the exact change each blocked case needs first.



Numbers a board can defend

Countable savings against a written starting point, a measurable stand-in with a named owner where they are softer, risk valued as what you would pay to avoid it. No invented ROI.



Up to three prototypes

Built to prove the hardest cases are feasible rather than to demonstrate a tool.

Why THE LINE, rather than another factory

THE FLOOD YOU ARE ALREADY IN

There is no idea shortage or build problem. Outputs are more capability than the organisation can run, govern or scale, and no functions to keep a human in the loop.

WHAT THE LINE MEASURES

Whether you can own a case once it is built, rather than whether it can be built. Cases weigh differently by organisation. The line tells you which ambitions you can run today, which need foundations, and which are asking you to become a different company.

WHAT THEY SAY

"Over the past 20 years of working in technology, the Frontier Impact Studio engagement set a new benchmark for professionalism and practical future application."

Barnaby Davis

CIO, Charities Aid Foundation



Cloud Direct Studios



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